



**Iran
Switzerland
Chamber of
Commerce**

ACTIVITIES 2020-21



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entrepreneurship program



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Academy Manager



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Senior Coordinator



Mana Matloob
Senior Coordinator



Amin Mohammadi Gol
IranGrain Manager

INTRODUCTION TO THE CHAMBER

On 4th of February 2014 the Iran – Switzerland Chamber of Commerce (ISCC), a nonprofit organization was established by Swiss and Iranian companies in Tehran. ISCC is a government recognized NGO focused on expanding economic and business relations between Iran and Switzerland.

The main objectives of the ISCC are:

- Facilitate new opportunities both in Iran and Switzerland.
- Provide guidance and assistance in recognizing and understanding cultural, social and governmental regulations in local markets.
- Promote industrial, technical and trade activities that will focus on expansion of trade, investments and technical collaborations.
- Provide a platform for:
 - Networking with the most experienced and recognized business leaders in the local markets.
 - Accessing government offices and regulators.
 - Reporting and marketing through local media and the press.

IRAN-SWITZERLAND CHAMBER OF COMMERCE

Our different initiatives:

- Women Entrepreneurship Program (WEP)
 - Women in Business
 - Women in Art
 - Women in Health
 - Women in STEM
 - Lead with WEP
- HR Platform
- Iran Health/Pharma Conference
- iranNiv
- Tehran Law Expo
- Business Interview Program
- Academy
- Digital Development Services
- iranGrain
- GoGreen



HR PLATFORM

Iran- Switzerland Chamber of Commerce
HR Platform is a dedicated forum for HR professionals and HR related topics.

We have strengthened our ties, and our partnership with Nestle Global program Alliance for Youth, which has enabled us to participate in the Job fair of Tehran University (November 19th -20th, 2019) as a key player in the relationship between Universities and Industries.

HR PLATFORM

Self Coaching

Individual development and creating potential for improvement in business and personal life.

Topics: Human values - Beliefs and their role in life - Proper goal setting - Coaching skills and their use - Human identity and mission - Motivation and its creation - Continuous improvement - Our human perception and Coaching in business

Topic: Using coaching in business and its development - Correct listening in business - Personal discipline - Suggested value - Business model

Seminars:

Homeworking (Teletravail) presented by HR Systemics
HR & Covid-19

Women Entrepreneurship Program (WEP)

Goal

Enhancing knowledge and providing business opportunities for women to develop their entrepreneurial projects.

Inspiring, educating and nurturing businesswomen and entrepreneurs in Iran and to think globally and act like world class women business leaders.

Mission

Supporting women in their career ambitions by providing real business knowhow via access to self-made business leaders and to create a unique network of women who are successful in their businesses in Iran.

Vision

Becoming the best platform for women entrepreneurs in Iran.

WEP

A brief summary of what WEP did on it's four main activity fields

1. Women in Business (Educational Classes, Q&A Sessions, Webinars, and Networking Events)
2. Women in Art (Art exhibition in Geneva, WEP Art Space opening May 18)
3. Women in Health (Workshops in collaboration with UNICEF)
4. Women in STEM (Science-Technology-Engineering-Mathematics) – (Future Programs)
5. Lead with WEP (Vocational education and training)

Lead with WEP

- Women Entrepreneurship Program vocational education and training (Lead with WEP) allows students to learn a trade by combining classroom study with in-company work. The basic in-company apprenticeship involves spending three or four days a week in the workplace(ISCC-members companies) combined with classroom learning at WEP Program for 8 weeks.



iranNiv

- iranNiv is the cultural and talent platform of the ISCC. We seek to discover undiscovered talent in variety of arts platforms and promote their talent both in Iran and in Switzerland.
- During the current COVID-19 pandemic the talents are exposed via our various social media platforms which collectively have over 18k followers



Discovering Talents, Creativity & Team Building

- **Steps**

- 1- Identify individual talents and creativity
- 2 - Forming a Technical Committee
- 3 - Individual and multilateral groupings

- For the launch of this program, we have prepared a teaser which has been distributed to different social networks, and we will continue advertising to discover talents and creativities, and to initiate as soon as possible our selection.
- Education will be the first step in development of this program followed by creating taste and motivation, introducing the required professionals for the individual or group as requested, grouping among people with common goals and finally being seen and taking the person and the idea seriously.

IRAN HEALTH / PHARMA CONFERENCE

The Iran-Switzerland Chamber of Commerce plan to organize an international trade and scientific event in the field of Pharma and health in Tehran by the private sector and the Iran-Switzerland Chamber of Commerce in 2021.

The aim of the conference will be to host all Swiss and local players in the Health & Pharma industry to share market knowledge and create a network within Iran and internationally.



TEHRAN LAW EXPO

Scheduled for 2021, Tehran Law Expo will be a dedicated international legal conference and forum. The Expo, benefiting from its legal expert board of academics who are all great professors of the country, this conference is meant to make a difference in Iranian law on an annual basis and the goals are as follows:



LEGAL COURSE AND WEBINAR'

With the help of our Iranian Expert living in Switzerland, we will organize some courses and webinars on Intellectual Property, and also tailored trainings and workshops for Iranian SMEs as well as executives and professionals in different areas.

Intellectual Property

- Intellectual Property Management
- Dispute resolution mechanism (ADR)
- Intellectual property, Artificial Intelligence and Cyber Security
- Technology Commercialization

LEGAL COURSE AND WEBINAR'

Workshops for Iranian SMEs

- Business Launch/Protection for SMEs
- Pitching, Positioning & Networking
- Sales & Negotiations & Branding
- Entrepreneurship (Risks & Opportunities)
- Risk Management / Risk Mitigation
- Solid Partnerships & Exit Strategy
- Third Party Risks & Limitation of Liability
- Contract Review / Contract Drafting
- International Negotiations & Contracts
- Business Partnership & Exit Strategies
- Alternative Dispute Resolution (ADR)
- Communication & Presentation Skills
- Leadership & Influence for Managers
- Business Acumen & Soft Skills for Lawyers



BUSINESS INTERVIEW PROGRAM

BIP is an formal, in-depth conversation with business leaders from across the economic spectrum of Iranian, Swiss, and International companies. BIP is a platform to promote our members business but also talk to decision makers and industry leaders on verity of topics
The virtual and non-virtual interviews are posted each Sunday on weekly basis.



ACADEMY

Since the formation of ISCC, one of the main goals was to have a continuous education program to help members, managers, and employees learn new techniques in different topics related to management and business.

Continuing education has been a baseline need for business owners and employees alike. In order for managers to stay up-to-date with the basics of running a business, we provide training so that managers can take our training a step further and use it as an example for further advancement.

Since the start of the COVID-19 pandemic we have started to hold online courses and webinars, which can help the trainees to stay safe yet benefit from our diverse and effective programs .

DIGITAL DEVELOPMENT SERVICES

These services are defined with the aim of response to today's businesses digital needs with the cooperation of Edelweiss Technology Services Group.

Follow Services available for Iran-Switzerland Chamber of Commerce audiences:

1- Website Design and Implementation. The services of designing and running corporate and store websites will be provided depending on the needs of the business.

2- Computer network support Computer, hardware and software network support services will be provided remotely and physically, depending on the needs of the business.

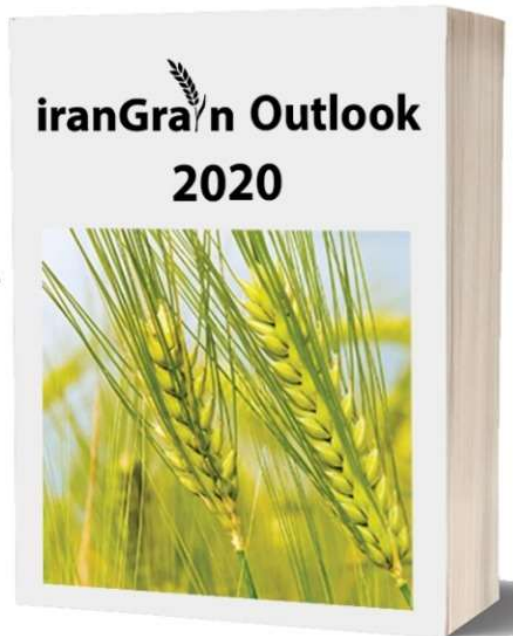
iranGrain Conference

iranGrain Conference

iranGrain held its inaugural conference on December 2-3, 2019. The event faced unprecedented response with over 850 attendees from 25 countries. The conference covered end-to-end supply chain of grain business from farm to the fork with different commercial and technical panels



کتاب سال ایران گرین



www.iranGrain.org

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iranGrain 2020-21 Book

Given the realities of COVID-19, iranGrain Organization has decided to publish a reference book titled “iranGrain Outlook 2020-21”, encompassing the grain value chain of seeds, collection, storage, shipping, trade, legal, banking, inspection, milling, related technologies, innovation and IOT.

GoGreen

GoGreen is a goal which is ethical, economical, efficient and visionary, to guide people in changing their lifestyles and practices to emulate sustainable natural cycles, where all discarded materials are designed to become resources for others to use.

GoGreen means designing and managing products and processes to systematically avoid and eliminate the volume and toxicity of the waste and material, conserve and recover all the resources, and not burn or bury them. Implementing Zero Waste will eliminate all discharges to land, water or air that are a threat to planetary, human, animal or plant health.

GoGreen aims to reduce waste & increase recycling of waste by companies and individuals participation and is supported by education, training & culturalization.



IRAN-SWITZERLAND CHAMBER OF COMMERCE

Our different Events/Campaigns



THE OPENING OF THE PRIMARY SCHOOL IN KERMANSHAH

Wednesday, August 21, 2020 was one of the important moment in the history of our organization.

The primary school built by generous contributions from our Iran-Switzerland Chamber members at Bibaianeh village in Kermanshah province, that was destroyed 2 years ago in a massive earthquake.



THE 6TH ANNUAL CHARITY SKI RACE AT DARBANDSAR SKI RESORT

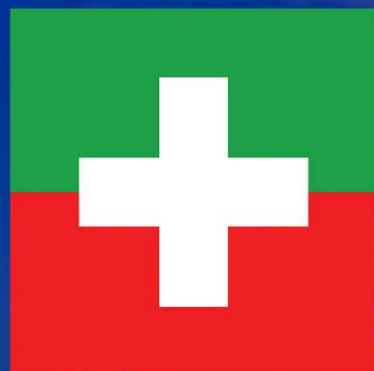
- The 6th Annual Charity Ski Race was held on 15 February 2020 at Darbandsar Ski Resort.
- All proceeds from this charity were spent on equipping the primary schools in flood-damaged areas of Sistan and Baloochestan and assisting the Covid-19 related Nafas Campaign.



JOINT CAMPAIGN WITH UNICEF

Collaboration between the Ministry of Interior, Iran-Switzerland Chamber of Commerce (ISCC) and UNICEF managed to collect 57,209 food items including beans, spaghetti, soya bean, oil, milk, noodles and biscuits for the vulnerable children in Sistan and Baluchestan province with the gracious support of ISCC's members and backed by a comprehensive nutritional needs assessment of UNICEF.





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